

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application	)	PATENT APPLICATION
	)	
Inventor(s): Mark Bunger et al.	)	
	)	Art Unit: 3627
Appl. No.: 09/822,961	)	
	)	Examiner: Fischer, A.
Filed: March 30, 2001	)	
	)	
Title: A METHOD, SYSTEM, AND COMPUTER	)	
READABLE MEDIUM FOR	)	
FACILITATING A TRANSACTION	)	
BETWEEN A CUSTOMER, A	)	
MERCHANT AND AN ASSOCIATE	)	<b><u>Customer No.: 28554</u></b>
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**RESPONSE TO OFFICE ACTION UNDER 37 C.F.R. §1.116**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This RESPONSE is in reply to the Office Action mailed June 29, 2007.

**AMENDMENTS to the CLAIMS** begin on Page 2 of this RESPONSE.

**REMARKS** begin on Page 7 of this RESPONSE.